



Verified Installer Program Application

Company Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Year Started: _____ Website: _____

Sales E-mail: _____ Sales Phone: _____

Personal Information

First Name: _____

Last Name: _____

Title: _____

E-mail Address: _____

Phone Number: _____ Preferred Method of Contact: _____

How Did You Hear About Us: Direct Mail E-mail Website Other _____

Company Qualifications

Services Offered:

Plumber:

Electrician:

HVAC:

Other:

Areas of Expertise:

Air Conditioners:

Generators:

Transfer Switches:

Well Pumps:

Estimates:

Charges for Estimates:

Yes

No

Product Brands Installed:

Generac:

Kohler:

Cummins:

Briggs & Stratton:

Winco:

Other: _____

Service Calls: Yes No

Distance Willing to Travel: 10 miles

25 miles

50 miles

75 miles

100 miles

Zip Code Coverage Desired _____



Verified Installer Program

Basics and Benefits of the AP Electric Verified Installer Program

Basics of the Referral Program

There is no cost to you or your business - Leads are free.

Fill out the application.

Quote the jobs (prefer no cost of estimating passed to AP Electric or the prospective customer)

AP Electric sells Generac, Kohler, Cummins, Briggs & Stratton, Pramac and Winco.

You can designate the brands that you install (you will only receive these leads).

When a customer in your designated service area orders a generator or requests an installation estimate – we will provide your name to that customer.

If you chose not to estimate a job or refuse a job, please be professional and give AP Electric the opportunity to help our customer.

We won't be beat on a verifiable price or program so call us!